

Dharampal Premchand Ltd.

Dharampal Premchand Ltd launches BABA Elaichi “POCKET PACK” at MRP Rs. 10/-

The new handy & trendy “POCKET PACK” of BABA Elaichi

Noida, September 9th 2013:

BABA Elaichi, the most popular mouth fresheners manufactured & marketed by Dharampal Premchand Ltd in Indian market has got a new avatar, as a “POCKET PACK” this September.

This exotic new pack of mouth freshener not only promises to quench a fresh and cool breath but also very trendy to carry along. The newly launched BABA Elaichi “POCKET PACK” has been uniquely designed with matt finished red colour and made handy to increase the style statement of consumers of the mouth fresheners. Enriched with finest seeds from the Green Cardamom pods, BABA Elaichi is blended with selected Kashmiri Saffron. The silver used for coating the cardamom seeds are produced in-house from 999 grade silver, using German machines & technology, without any animal skin contact and is pure & satvik.

While launching the POCKET PACK, spokesperson from BABA says that “this pack has been launched in keeping the trend of consumers and their convenience in mind. The zip lock facility of this pack will surely help consumers to store the mouth fresheners in a favourable way for repeated consumption”.

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BABA
Quality. Since 1929.

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